Jack McCaffrey

Motion Design and Animation Production

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Education

Ringling College of Art and Design Sarasota, Florida
Bachelor of Fine Arts, Motion Design Class of 2019
Recipient of Presidential Scholarship

Animation Production Experience

Animator and Designer, HelloJelloShip / August 2020 - Present Philadelphia, PA
Operating an independent animation business:

- Interface directly with clients to bring their animation project through all stages of production
- Foster clear communication throughout the process and deliver on all set deadlines
- Collaborate with fellow animators and artists remotely for larger-scale projects

Clients include: Storybots, Netflix, Tongal, Aaron's Furniture, Prophet

Motion Design Experience

Motion Designer, 23K Studios / October 2023 - Present Philadelphia, PA
As a staff designer and animator at a marketing agency:

- Storyboard, design, animate, and edit videos for high-profile SaaS and pharmaceutical clients consisting primarily of motion graphics with b-roll footage interspersed throughout
- Adhere to client's existing brand based on thorough research of provided guidelines as well as talking directly with designers experienced with the branding
- Manage time to ensure project deadlines are hit and progress is consistently shown to producer throughout process
- Train and aid new freelancers to keep their output in-line with client brand guidelines and typical style of videos, giving regular feedback on edit passes before sending off to client for review

Motion Designer, Moonshine Media Group / January 2022 - January 2024 Broomfield, CO (Remote)
As a freelance designer and animator at a production company:

- Design and animate graphics for cybersecurity videos, online education explainer videos, and more
- Attend meetings with producers and clients and maintain communication throughout production
- Conceptualize ideas to express client's brief visually, pitching storyboards and style frames to determine a direction

Junior Designer, Zealot / June 2019 - July 2020 Los Angeles, California
As a staff designer and animator at a movie marketing company:

- Designed and animated internal cards and main titles for movie trailers, as well as TV and digital spots
- Worked efficiently to keep up with rapid turnaround rate, while always maintaining high bar for quality
- Organized project files to simplify collaboration between artists, both in the LA and NYC office

Design Intern, Greenhaus GFX / June 2018 - August 2018 Los Angeles, California
In an internship as a motion designer:

- Assembled style frames of various mediums (CG, graphic design, digital compositing) for pitching
- Delivered typography layouts, rotoscoped and composited footage, and animated motion graphics for title sequences, trailers, and advertisement spots

Professional Skills

3D Animation + Design

- **Maxon Cinema4D** / Modeling, Texturing, Lighting, Animation
- **Blender** / Modeling, Texturing, Lighting, Animation
- **OTOY OctaneRender** / Texturing, Lighting

Traditional Animation

- **Adobe Photoshop** / Cel Animation, Character Design
- **Dragonframe** / Stop Motion Animation

2D Animation + Design

- **Adobe After Effects** / Motion Graphics, Compositing
- **DUIK AE Plugin** / 2D Puppet Animation, Rigging
- **Adobe Illustrator** / Graphic Design
- **Figma** / App Animation, Prepping for Use in After Effects

Storytelling

- **Adobe Premiere Pro** / Animatics, Footage Editing
- **Adobe Photoshop** / Storyboarding, Previs Painting

Additional Information

Other skills: HTML5 + CSS, server setup and maintenance, building personal computers, and Microsoft Office
Passions: Ukulele and guitar, writing, environmental justice, performing in theater, psychology, marine life, and running

Accolades

Finalist Love International Film Festival 2021, "Artichoke Boy"
Silver Award "Student Design" LA Animation Festival 2019
Department Head Award Best of Ringling 2019
Suncoast ADDY's 2019 Winner of 2 Gold Addys